

DEBABRATA MANNA

WORDPRESS DEVELOPER

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SUMMARY STATEMENT

WordPress Developer with 5+ years of experience in building, optimizing, and maintaining high-performance WordPress and WooCommerce websites. Experienced in custom development, website migration, backup & recovery, API integrations, performance optimization, technical SEO, and security best practices. Skilled at delivering scalable, user-focused solutions while troubleshooting complex issues and ensuring reliable website performance for global clients.

PROFESSIONAL SKILLSETS

- WordPress CMS
- WooCommerce
- Elementor Pro, Gutenberg & UX Builder
- HTML5, CSS3, JavaScript, PHP
- MySQL Database
- Backup, Migration
- Advanced Custom Fields (ACF)
- Gravity Forms, Elementor Form, Fluent Form Contact Form 7, WP Form Etc.
- REST API & Third-Party API Integration
- Payment Gateway Integration
- WP Rocket, LiteSpeed Cache & W3 Total Cache
- Cloudflare & CDN
- cPanel / hPanel

EDUCATION QUALIFICATION

- **Ramakrishna Mission (Howrah):** Computer Software Engineer
- **Kolkata University:** Graduation
- **Chalatakhali RGBC Institution :** Howrah Class XII
- **N.S.D.C :** Advanced Computer Programming & Applications

WORK EXPERIENCE

June 2026 – Present | Senior WordPress Developer :
The IT Heaven

Developing and maintaining high-performance WordPress and WooCommerce websites for international clients. Responsible for custom development, website migration, backup & recovery, performance optimization, API integrations, technical SEO, and ongoing website maintenance while ensuring security, scalability, and excellent user experience.

June 2025 – May 2026 | Senior WordPress Developer :
HTML My Design

Developed and maintained responsive WordPress websites tailored to client requirements. Optimized website speed, implemented SEO best practices, integrated third-party APIs, resolved technical issues, and improved overall website performance and usability.

Mar 2024 – May 2025 | Senior WordPress Developer :

Garment Printing

Built and managed WordPress and WooCommerce websites for clients across multiple countries. Customized themes and plugins, implemented eCommerce features, integrated payment gateways and third-party services, and optimized websites for speed, security, and user experience.

Sep 2021 – Feb 2024 | WordPress Developer

Cloud97

Designed, developed, and customized WordPress websites based on client requirements. Worked extensively with themes, plugins, Elementor, WooCommerce, bug fixing, website maintenance, and performance optimization while building a strong foundation in WordPress development.

CORE EXPERTISE

- Custom WordPress Website Development
- WooCommerce Store Development
- Website Migration, Backup & Recovery
- Website Performance Optimization
- Technical SEO Implementation
- Website Security & Maintenance
- Bug Fixing & Troubleshooting
- Plugin & Theme Customization
- Database Optimization
- Responsive & Cross-Browser Development
- Website Speed Optimization (Core Web Vitals)
- Client Requirement Analysis & Solution Implementation

RECENT PROJECTS

- Garment Printing – Print-on-Demand eCommerce :- <https://www.garmentprinting.co.uk/>
- LMTP – Custom Printing Platform :- <https://lastminutetshirtprinting.co.uk/>
- PTPT – Online Printing Store :- <https://printthisprintthat.com/>
- Zara Umrigar – Fashion & Branding :- <https://zaraumrigar.com/>
- Ink Divine Tattoo – Business Website :- <https://inkdivinetattoo.com/>
- NIM Durgapur – Educational Website :- <https://nimdurgapur.co.in/>
- ApexEdu – Education Platform :- <https://apexedu.ca/>

*Portfolio: <https://debabratamannaonline.in> | 50+ WordPress & WooCommerce projects delivered across eCommerce, Corporate, Education, Manufacturing, and Business domains.